

TERMS AND CONDITIONS

By registering for the event, you acknowledge and accept the following conditions. If you have any questions at any time, please feel free to contact us.

Conference Details:

Organizer: Republic Group Communication Ltd

Date: September 12th, 2024.

Location: Alte Münze, Molkenmarkt 2, 10179 Berlin, Germany Contact:

Email: info@brandfestival.eu

Tel: +36-30-908-2994

You can reach us via this email address and phone number to ask questions, make requests, or lodge complaints. Additionally, you can use these contacts to unsubscribe from newsletters.

The information you provide

For registration for the conference, we will need the following data:

- Name of Participants,
- Email Address,
- Phone Number,
- Billing Address, Billing Name,
- In some cases, bank account number.

We use this information solely for organizing the event and providing information. Under no circumstances do we disclose this information to third parties, except to individuals involved in organizing the event for the success of the event and the satisfaction of our participants. An exception to this is when the law or authorities compel us to release the data.

The following principles are applied in connection with the processing of your data.

- your personal data will be processed lawfully and fairly and in a transparent manner;
- your personal data will be collected only for specified, explicit and legitimate purposes and will not be processed in a way incompatible with those purposes;
- the personal data we collect and process about you is adequate, relevant, and necessary for the purposes for which it is processed;

- we will make every effort to ensure that your data we process is accurate and up to date, and if this is not the case and we become aware of it, we will promptly correct or delete it;
- your personal data will be kept in a form which allows you to be identified only for the time necessary to achieve the purposes for which it is processed.
- we use appropriate technical and organisational measures to ensure the security of your personal data against unauthorised or unlawful processing, accidental loss, destruction or damage.

We process your data on the following legal bases.

- We will process, i.e. collect, record, organise, store, and use, only to the extent necessary and in any case for the purposes for which it is collected, recorded, organised and, used, on the basis of your voluntary consent based on our prior informed consent;
- However, in some cases, the processing of your personal data may be based on legal requirements and may be obligatory for us – in such cases, we will endeavour to provide you with specific information;
- in addition, we may need to carry out a processing operation because we or others have a legitimate interest in doing so – for example, for direct marketing purposes, to prevent fraud, to ensure network and information security, or to respond to an emergency.

The data we process.

When visiting our website (subsite)

The purposes of our data processing:

To ensure the proper and high quality operation of the website, to monitor and improve the quality of our services, to identify malicious visitors who attack the page, to measure the number of visits and other means of data which can be analysed statistically

The legal basis for our data processing:

Business interests

Data processed by us:

Your IP address, the date of your visit, what you specifically viewed, and your browser and operating system type

Duration:

1 year

Registration on our website – or on a sub-site – and consent to receive newsletters or direct marketing activities

The purposes of our data processing:

To enhance your user experience; to maintain contact; to direct marketing activities for our own and third parties (sending advertisements and offers); to send you material promised during registration; to notify you of data protection incidents, and to communicate technical information (e.g. changes to our data).

The legal basis for our processing:

Your consent

Your data processed by us:

Surname, first name, date of birth (for proof of age 16 or 18), e-mail address

Duration:

Until your registration is cancelled or your consent is withdrawn

In relation to the information you have provided and in connection with administrative matters and complaints

The purposes of our data processing:

To respond to your complaints and to contact you

The legal basis for our processing:

To comply with legal obligations

The data we process about you:

Full name, e-mail address, telephone number, postal address, other personal message

Duration:

5 years from the date of your request, case

Duration:

If you are a player, until the end of the game. If you win, for 5 years from the date of your advertisement as a winner

Your data controller and data processors.

Cookies:

A cookie is a data file that is placed on your computer when you visit our website or sub-site, and is then saved and stored by your computer's browser.

In case you use a mainstream browser, it will allow the download and use of cookies by default.

You can of course override these in your browser settings.

However, some cookies do not require your consent, such as cookies used for user security.

If we want to use cookies that may require your consent, such as convenience or functionality cookies, we will inform you when you first visit our website or sub-site.

There are also cookies that facilitate the collection of personal data from third parties, but we do not currently use such cookies and do not intend to use them in the future.

Of course, you are not obliged to accept the use of cookies, but if you do not accept them, our website may not work properly for you.

What else do you need to know about how we handle your data?

In principle, you provide us with your personal data voluntarily when you register, or when you contact us in any forum or when you participate in a prize game.

We ask you to always provide us with real data, because if untruthful data is added to our database, it is not good for anyone.

In case you do not provide your own data, but that of another person, it is assumed that the person to whom you have provided the data has the necessary authorisation.

Importantly, as a result of the European Union's data protection reform, you can withdraw your consent to the processing of your data at any time, either informally, by sending us an email, by clicking on the relevant link in our newsletters, or by cancelling your registration – this ensures that you have control over your data.

We will register your withdrawal of consent as soon as possible, and, if we have no other legal basis for processing your data, we will delete it immediately. However, as this is a technical matter, we may only be able to complete the deletion after a certain period of time. The date of erasure should not be longer than 15 calendar days from the date of receipt of your request.

Finally, we inform you that if you provide inaccurate information or if your procedure is negative, or if you are suspected of having committed a crime, you will be banned from our systems and we will take the necessary legal action.

What do you need to know about our direct marketing and newsletter processing?

When you register, you can give us your consent to use your personal data to carry out direct marketing activities, either for our own use or for third parties, or to send you a newsletter; this does not of course mean that we sell your data to others, we will always send the newsletter, but the content of the newsletter may be determined by others within the legal framework.

You can give and withdraw your consent separately in the aforementioned subject areas as described above. These contributions are considered as independent ones.

We may send you newsletters or other direct marketing materials at any time until you withdraw your consent.

Selling tickets:

The payments by card will be managed by our high esteemed partner, who has a very long and successful career in its field. The terms of conditions regarding the payment can be reached here: <https://stripe.com/en-hu/privacy>

Company information:

Name: Republic Group Communication Ltd.
Registration number: 01-09-298435
Registered by Hungarian Capital Court Company Registration
VAT number: HU25956379
German tax number: 241 / 194 / 31278
Registered office: H-1051 Budapest, Vigyázó Ferenc utca 4.

Further information about our data policies:

<https://republicgroup.hu/adatvedelmi-szabalyzat/>